



KINNAIRD COLLEGE FOR WOMEN
Office of Research, Innovation & Commercialization (ORIC)
&
Kinnaird Business Incubation Center (KBIC)

Internal Eligibility Criteria
Punjab Youth Innovation & Incubation Competition 2026

Purpose

The Internal Eligibility Criteria has been developed to facilitate the transparent and merit-based identification and selection of innovative business ideas from Kinnaird College for Women for participation in the **Punjab Youth Innovation & Incubation Competition 2026**.

Eligibility Criteria

Applicants must meet the following requirements:

- ✓ The applicant must be a currently enrolled student of Kinnaird College for Women.
- ✓ Students from all academic departments and degree programmes are eligible to apply.
- ✓ Applications may be submitted either individually or as a team (2-5 members), in accordance with the competition guidelines.
- ✓ Faculty members may serve only as mentors and shall not be considered applicants or part of team.
- ✓ Only complete applications submitted on the Registration Form within the due date shall be considered for internal evaluation.

Business Ideas must fall under one of the competition categories:

1. **Startup Innovation Category:** Innovative business ideas, technology solutions, digital platforms, and scalable startup ventures with strong commercial potential.
2. **Social Enterprise Category:** Innovative solutions addressing social, environmental, educational, health, community development, and public welfare challenges.
3. **Entrepreneurship Category:** Business models and enterprises with strong potential for job creation, economic empowerment, local economic development, and market expansion.
4. **Agriculture & Food Security Category:** Innovations in smart agriculture, agri-tech, food processing, livestock management, water conservation, supply chains, and sustainable farming practices.
5. **Health & Wellbeing Category:** Solutions aimed at improving healthcare delivery, public health, mental health, nutrition, telemedicine, assistive technologies, and community wellbeing.



6. **Education & EdTech Category:** Innovative educational technologies, digital learning platforms, skill development solutions, educational tools, and approaches to improve access and quality of education.
7. **Information Technology & Artificial Intelligence Category:** Projects involving artificial intelligence, machine learning, data analytics, cyber security, software development, automation, robotics, block chain, and emerging technologies.
8. **Climate Change, Environment & Renewable Energy Category:** Innovations focused on environmental protection, climate resilience, waste management, circular economy solutions, renewable energy, green technologies, and sustainable resource management.
9. **Textile, Manufacturing & Industrial Innovation Category:** Innovative products, production processes, smart manufacturing technologies, textile innovations, product design, value addition, and industrial efficiency solutions.
10. **Women & Youth Empowerment Category:** Initiatives, enterprises, and innovations that promote gender inclusion, youth development, financial inclusion, leadership, skills development, employability, and social empowerment.

Proposed ideas should demonstrate innovation and have the potential to address social, economic, technological, environmental, educational, or community challenges through sustainable and practical solutions.

Internal Screening

Eligible applications will undergo an internal screening and evaluation process by the designated Evaluation Committee. Based on the approved evaluation criteria, the **Top Three (03)** projects will be shortlisted and recommended for submission to the Punjab Centre of Excellence on Countering Violent Extremism (CoE-CVE).

The top-performing projects (selected by CoE-CVE from all over Punjab) shall be recognized and supported through a structured award and facilitation mechanism aimed at encouraging innovation, entrepreneurship, and practical implementation

- ✓ First Prize: Cash Award (1 Million) + Incubation Support + Project Implementation Facilitation
- ✓ Second Prize: Cash Award (0.75 Million) + Mentorship and Business Development Support
- ✓ Third Prize: Cash Award (0.5 Million) + Technical Assistance

In addition to monetary and technical recognition, winners shall be linked with relevant public and private sector organizations for potential implementation, scaling, and sustainability. Such facilitation shall be subject to due approvals, resource availability, and alignment with institutional and partner priorities.